

Comprehensive Sex Education – Cleveland Metropolitan School District

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Agenda

- What Happened – the Story
- Key Ingredients for Success
 - Making the Case with Data
 - Presence of Strong Leader
 - Existence of Local Capacity to Create Plan
- Challenges and Lessons
- Future Considerations

How Did it Happen?

- In June 2006, Mayor Frank Jackson asked about the status of sex education curricula in the Cleveland schools
- Some instruction in place but on small scale
- Why is it on a small scale? Give me a plan.

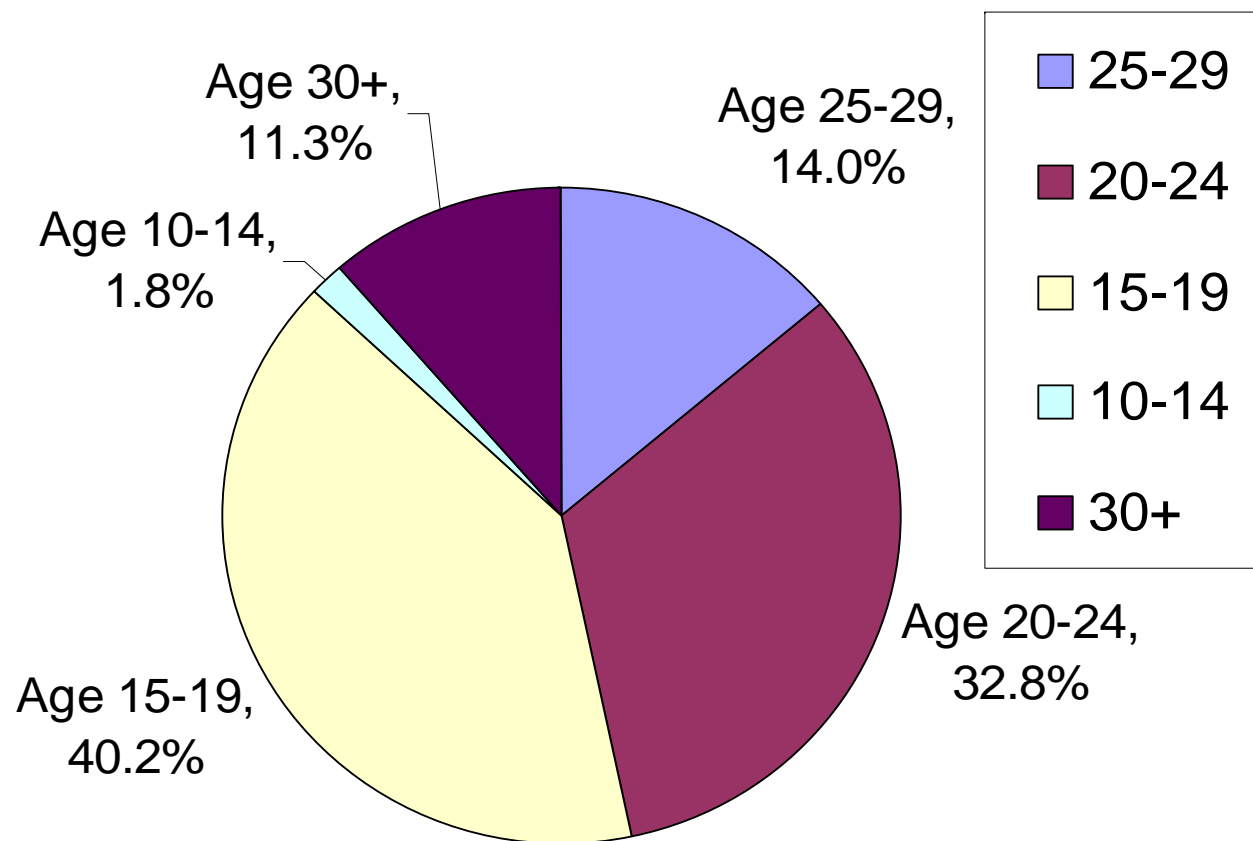
How Did it Happen?

- Went directly to our local Collaborative for School Age Health
- CSAH is an important local resource
- They were ready to put the plan together
- And they did
- Funding happened to be available
- Within 2 months, there was a K-12 comprehensive sex education curriculum

Ingredients for Success

- **Make the Case with Data**
- **Presence of a Strong Leader**

Age at diagnosis, Chlamydia cases in 2006, Cuyahoga County



2006 Cuyahoga STD

Big Cities Health Inventory 2007

National Association of County and City Health Organizations (NACCHO)

Chlamydia Incidence (rates), 2005, rankings among 43 cities

- **Cleveland: 7th**
- Columbus: 22nd
- Cincinnati: 2nd

Gonorrhea Incidence (rates), 2005, rankings among 43 cities

- **Cleveland: 2nd**
- Columbus: 20th
- Cincinnati: 1st

Source: <http://www.naccho.org/topics/crosscutting/documents/BCHI07COLORFINAL.pdf>

www.ClevelandHealth.info

 GreaterCleveland.localhealth.info

Search by
text or
keywords



The screenshot shows the website's layout. On the left is a dark blue sidebar with a search bar at the top, followed by a list of menu items: Home, About, Locate Services, Events, News Desk, Newsnotes, Data Help, and Keywords. Below the menu is a section titled 'How to find information on LocalHealth' and a 'Noteworthy:' section with several news items. The main content area has a dark blue header with the text 'Local health info, services and statistics for Cleveland, Cuyahoga County and Northeast Ohio'. Below the header is a large image of the Cleveland skyline. To the right of the image is a paragraph of text. Below the image and text are three columns of 'Latest Contents', 'Latest Links', and 'Latest Keywords'. At the bottom right is the CDPH logo.

Home

search

Home

About

Locate Services

Events

News Desk

Newsnotes

Data Help

Keywords

How to find information on LocalHealth

Noteworthy:

- Cleveland ranks among top 5 big cities for teen mothers, maternal smoking, gonorrhea incidence, heart disease and cancer mortality
- New recalls include toys and baby seats
- An African Epidemic Shared by American Communities
- Mattel announces yet a third recall of toys due to lead

Local health info, services and statistics for Cleveland, Cuyahoga County and Northeast Ohio

Everyday, health professionals, caregivers and patients are seeking data to make decisions or take action.

That is why, as a group of health information users, we created and maintain this website to track sources of local health information.

Visitors may freely and anonymously browse our database. A free login is available to community members and organizations who would like to add their own links, events, news items, etc. membership info

Latest Contents

- Air Pollution in Ohio Counties - National Rankings
- Interview with Brian Davis
- r_images
- Report: STD and HIV/AIDS Surveillance for Cleveland & Cuyahoga County
- Reported STD infection rates in Cuyahoga County and HIV/AIDS Surveillance in Cleveland for 2006

More...

Latest Links

- National Campaign to Reduce Teen and Unplanned Pregnancy
- PubMed
- Obtain Reports on Health Care Service Utilization for Ohio Facilities
- Ohio Consumer Guide to Long-Term Health Care Facilities
- Search Tool to Locate Ohio Health Providers (Facility Listings)

More...

Latest Keywords

- HP 2010 Leading Indicators
- Physical Fitness
- Obesity
- Mental Health
- Injury and Violence

More...

Health News Digest from Health Behavior News Digest

CDPH
Cleveland Department of Public Health

Ingredients for Success

- Make the Case with Data
- **Presence of a Strong Leader**

Strong Leader

- Mayor Jackson has appointing power for the School Board
- Mayor Jackson was City Council President and former Chairman of the Health Committee
- Has Long Maintained an Interest in HIV, STD and Teen Pregnancy prevention
- We Should do What Works

Ingredients for Success

- Make the Case with Data
- Presence of a Strong Leader
- **Existence of Local Capacity-in-Waiting**

Local Capacity-in-Waiting

- ***The Cuyahoga County Collaborative for School Age Health***
- Comprised of city, county, foundations, suburban and urban school districts, faith community, Planned Parenthood and many others
- Immediately broke into work teams – Earl Pike of the ATFGC lead one group

Challenges and Lessons

- Sustainability – TANF dollars were the primary funding source for this project, but these funds may not be a consistent source
- Building capacity among teachers, to deliver the curriculum; early project involved outside vendors
- Continued effort to effectively incorporate the sex education curriculum in the core curriculum

Challenges and Lessons

- The controversy is that there was no controversy about the lessons – comprehensive sex education vs. abstinence-only curriculum
- Barely any concerns raised by parents in the school district
- Media attempted to “make hay” but became bored quickly

Future Considerations

- Commitment exists on all sides to maintain this program; it's only a question of details
- Continued improvement in outcome measurement elements
- Must use evidence-based approach as much as possible
- CMSD is king in this program
- Remember the important lesson from EP

Contact Information

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